

Questions?

Have a question or need help planning
your trail adventure?

We would love to help. Contact us!

Call Jeanne at 1-866-801-7368 x3355

E: tourism@oxfordcounty.ca

There is more online at
www.oxfordcountycheesetrail.ca



**Don't forget to
share your photos
online using**

#TryTheTrail



Discover new cheese, exciting
flavours and rural experiences

www.OxfordCountyCheeseTrail.ca



WHY OXFORD IS THE DAIRY CAPITAL

Oxford County produces
the most milk in Ontario...
286,000,000 litres.

That's **1.14 billion**
glasses of milk!



In the 1800's

THERE WERE **98**
CHEESE
FACTORIES
IN OXFORD



See a replica cheese factory (Ingersoll Cheese Museum)

Udderly awesome events!



Yes they have a cow milking contest!



Watch a robotic milker demo at this industry event
that draws over **40,000** people.



Plan to visit during the family friendly Dairy
Capital Cheese Fest in April. Visit
DairyCapitalCheeseFest.ca for details.

MARKETING OXFORD WITH A MAMMOTH Cheese



In 1866 James Harris produced a **7300 lb** wheel
of cheese that went on tour to the New York
World Fair and Great Britain. This marketing ploy
resulted in Oxford shipping **300,000** boxes of
cheese to Great Britain every year.

HOW BIG WAS IT?

It weighed as much as **10 COWS!**



66,200 Servings of cheese!

Visit the site where the cheese was made –
now the **Elm Hurst Inn.**

OTHER
OXFORD

BIG CHEESES



Harvey Farrington
Started Canada's first cheese co-op



Lydia Ranney
Opened Canada's 1st Cheesemaking School



James Harris
Maker of the Mammoth Cheese



Ross Butler
Artist & Butter Sculptor



James McIntyre Poetry Contest
James MacIntyre wrote the poem
Ode to the Mammoth Cheese.



CHEESE REVIVAL



1874 Bright Cheese and Butter



1999 Local Dairy Products



2011 Gunn's Hill Artisan Cheese



2012 Quality Sheep Milk



2012 Mountainoak Cheese

NOMINEES & Winners



CHEESE AWARDS
in the past **6** years.



Springbank Snow Countess
Word record butterfat producing cow

Kinds of Cheese Available:
Cow, Sheep, Buffalo, Goat



Meet the Cheese Makers

BRIGHT CHEESE AND BUTTER



Tastings & Shop

The beginning of Bright Cheese and Butter dates back to 1874 when a group of local farmers decided to establish a cheese factory to turn surplus milk into cheddar. Over 140 years later, they are still producing award-winning cheese at their 1800s factory in Bright, Ontario including: aged cheddars, Asiago, Colby, Monterey Jack, Feta, Havarti, specialty flavours and of course, curds. Open Mon-Sat.

816503 County Rd 22, Bright ON

519-454-8600

brightcheeseandbutter.com

  @BrightCheese



GUNN'S HILL ARTISAN CHEESE



Tastings, Pre-Booked Tours & Shop

Gunn's Hill Artisan Cheese specializes in crafting cheeses using top quality milk from the family's farm across the field. Owners Shep Ysselstein and Colleen Bator have been operating the plant for 9 years and are proud to share their award winning cheeses. The cheeses produced here are unique although you can taste the Swiss influence from techniques and recipes Shep learned while making cheese in the Alps. Along with others, these include 5 Brothers, Oxford's Harvest, Tipsy, Handeck and fresh curds each Friday. Visitors are welcome to visit and experience the area, learn about dairy farming and local agriculture, take a tour (must book ahead) and enjoy delicious cheeses. Open Mon-Sat.

445172 Gunn's Hill Rd. Woodstock ON (use Google Maps, not GPS)

519-424-4024

gunnshillcheese.ca

  @GunnshillArtisanCheese



MOUNTAINOAK CHEESE

Tastings, Pre-Booked Tours & Shop

The van Bergeijk Family moved to Canada in 1996, after studying cheese making in Gouda and running their own dairy farm. They focused on the art they had always loved: farming and making artisan cheese. They strive to make high quality products using the best ingredients. Today they enjoy a state-of-the-art facility using milk from their own herd. They have over 18 varieties of Gouda including Black Truffle and Celery as well as their award-winning Farmstead Premium GOLD and Smoked varieties. Fresh curds and quark weekly. For tours, please call ahead. Open Mon-Sat.

3165 Huron Rd. New Hamburg, ON

519-662-4967

www.mountainoakcheese.ca

  @MountainOakC  @mountainoakcheese



QUALITY SHEEP MILK

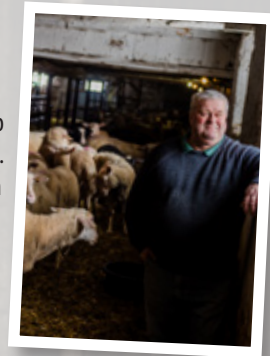
Purchase at Foodland Ingersoll, Village Cheese Mill, Parion's Farm & Table

Quality Sheep Milk Ltd. produces delicious sheep milk on their 128 acre sheep and dairy goat farm. Operated by Ellis, Hazel and Sion Morris, this farm produces delicious dairy products worth stopping for. Currently, Quality Sheep Milk Ltd. uses half of the milk produced on the farm for the creation of fine cheeses and yogurts such as their Italian-style Pecorino cheese and feta. You'll love the farm fresh taste.

Salford

519-485-5405

www.qualitysheepmilk.com



8 Cheese Companies & 70+ VARIETIES

of Cheese & Dairy Products are made in Oxford

Oxford is home to several cheese companies including Local Dairy Products which specializes in crafting delicious Indian and Mexican-inspired cheeses like paneer and Oaxaca. Springbank Cheese Company, Agropur and Saputo also call Oxford home.



Experiences & Events

There's always a new whey to explore the Oxford County Cheese Trail!

FROM TREE TO TABLE:

A Build-Your-Own Board Experience

Enjoy a guided walk inside a Carolinian Forest with woodworker David Schonberger to get in touch with the roots of the forest. Enter the artisanal workshop and create your own live-edge charcuterie board alongside David using a piece of locally harvested lumber you choose yourself. In addition to getting your hands dirty in the woodshop, enjoy a handpicked selection of savoury local charcuterie while socializing around a table crafted from a towering white pine. This award-winning experience is the perfect way to unplug and reconnect.

www.OttercreekWoodworks.com

AFFINAGE 101: Experience the heart of artisan cheese making right in Oxford County

Walk in the shoes of a local cheese maker when you get a behind-the-scenes look at Gunn's Hill Artisan Cheese. Head into the aging room and get to work washing and flipping wheels of cheese before refining your cheese tasting palette with the cheese maker. Finally, wind down this experience by creating a few delicious fondues to enjoy as a group. **www.gunnshill-cheese.ca**

BREWED EXPLORATION: Experience Brewing from Grain to Glass

Calling all hop heads, refine your palette and understanding of grain flavor profiles alongside the brewer himself. Taste the delicious result of a community partnership based around three amazing ingredients from local producers and get your hands dirty as you bottle your own beer. This experience brings you into the heart of a brewery based around community partnerships, a love for experimentation and a unique terroir settled along the north branch of the Thames River.

www.upperthamesbrewing.ca

TRUFFLE CAMP

Cindy Walker is more than a chocolatier (although she is an amazing one). She's a small-town shop owner, lover of local, certified tea sommelier and the person we consider to be The Queen of Ganache. In her upcoming Truffle Camp experience, visitors will have the chance to take on the role of chocolatier and step behind the counter to craft a dozen of their own delicious, multi-flavoured truffles alongside Cindy herself. **www.chocolatea.ca**

CHEF'S TABLE: Dine in the Heat of the Kitchen

Pull up a seat right to the action of the kitchen at SixThirtyNine where you'll watch your meal come to life before your very eyes. Interact with the chef, taste a few things along the way and of course enjoy a delicious menu of food.

sixthirtynine.com

MAPLE FEST & PANCAKE BREAKFASTS

Jakeman's Maple Farm, March & April

DAIRY CAPITAL CHEESE FEST

The Oxford Auditorium, April

SOLLGOOD SOCIAL MARKET

Downtown Ingersoll, June-September

FARM YARD OPENS FOR THE SEASON

Leaping Deer Adventure Farm, July

PATIO NIGHTS

The Elm Hurst Inn, Thursdays July & August

TASTE OF ART

Woodstock Art Gallery, September

CHRISTMAS AT ANNANDALE HOUSE

Annandale National Historic Site, December-January

WINE & CHEESE PAIRING EVENINGS

SixThirtyNine, throughout the year

MUSIC TRIVIA

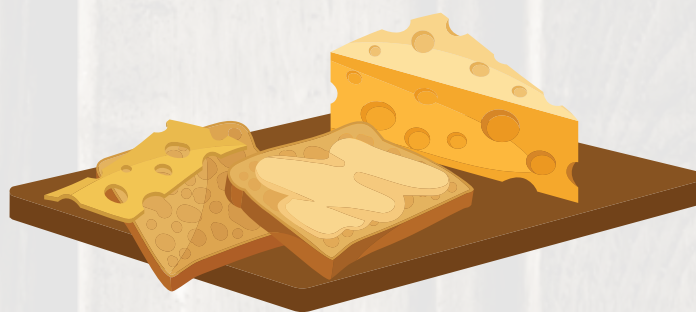
Upper Thames Brewing Company, throughout the year

TOUR A SWISS-STYLE CHEESE FACTORY

Gunn's Hill Artisan Cheese, Dates TBD

TOUR A GOUDA FACTORY

Mountainoak Cheese, Dates TBD



Woodstock

CHARLES DICKENS PUB

Rotating Cheese Trail Menu

With a fusion of delicious Canadian and British cuisine on the menu, Charles Dickens Pub uses every cheese maker on the trail. Check out their rotating menu of cheese trail offers including everything from Gouda steak salad to their signature Maha Raja burger, delicious baked brie and so much more! Open daily.

505 Dundas St., Woodstock, ON.

519-421-2218

charlesdickenspub.com

  @CDPubWoodstock



UPPER THAMES BREWING COMPANY




Dark Side of the Moo Flight

Tap into delicious craft beer at Oxford County's only craft brewery. With several core brews and plenty of seasonal brew options, there's always a new way to enjoy a pint. Pair a pint with their locally inspired Dark Side of the Moo flight featuring cheese from Oxford County. Take a taste of Oxford home with you and grab a growler or six pack on your way out the door. Also check out their second location, The Brickhouse Brewpub. Upper Thames Brewing Co. is open daily.

9-225 Bysham Park Dr., Woodstock, ON

519-290-0053

upperthamesbrewing.ca

  @upperthamesbrew  @upperthamesbrewing



SIXTHIRTYNINE

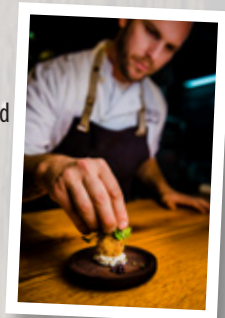
Oxford County Cheese Arancinis

Eating local never tasted so good. Seasonal menu items that feature the freshest local ingredients make SixThirtyNine one of Oxford's tastiest places to dine and Oxford's only FeastON-designated site. Open Wednesday-Sunday.

639 Peel St., Woodstock, ON

519-536-9602 sixthirtynine.com

   @sixthirtynine



HABITUAL CHOCOLATE




Local Milk Hot Chocolate & Ice Cream (Seasonal)

Chocolate tasting is a lot like wine tasting! Each bean has a different flavour profile for endless possibilities. Pop in for a look at how chocolatier Philippe Lehner creates from bean to bar all in house. During the summer months, enjoy his handcrafted ice cream using local milk and cream and in the winter warm up with a deliciously sinful hot chocolate. Open Tues-Sat.

389 Dundas St. Woodstock

519-535-1341

www.habitualchocolate.com

  @HabitualChoklat  @habitualchocolate



While in the area...

WOODSTOCK ART GALLERY

Explore over 1500 pieces of art at Oxford County's largest municipal gallery. See pieces done by local, regional and international artists, attend art openings and visit the gift shop. Open Tues-Sat.

449 Dundas St., Woodstock, ON

519-539-6761 x 2801

woodstockartgallery.ca

  @WAGWoodstock  @TheWoodstockArtGallery 



Gouda Partnership

Chocolatea's Canadian Breakfast Chocolate uses maple syrup from Jakeman's Maple Farm just down the road. It also has bacon so you know it's awesome.

Ingersoll




CHOCOLATEA

Local Cream Chocolates

Treat yourself to handcrafted decadent chocolates and a wide variety of loose leaf teas all in one stop. To honour Oxford's dairy tradition, Chocolatea uses local cream to craft all of their chocolates. See back for information on Chocolatea's Truffle Camp experience. Open Tuesday-Saturday.

38 King St E., Ingersoll, ON

519-495-6020 chocolatea.ca

  @mmmChocolatea  @mmm.Chocolatea



ELM HURST INN (MANSION RESTAURANT)

Oxford County Cheese Board

First in quality and service, The Elm Hurst Inn is a gem in the county for excellent dining experiences. Enjoy an array of delicious local cheeses to create your own customized local board. Discover the Oxford County Cheese Trail, the cheese makers and their award-winning cheese through the art of eating local.

415 Harris St., Ingersoll, ON

519-485-5321 elmhurstinn.com

  @TheElmHurstInn  @elmhurstinnandspa



THE WINE CELLAR & CHEESE SHOP



Ontario cheeses and condiments

What started as a small town shop to make your own wine has grown to host a vast selection of delicious artisanal cheeses. Shop everything from local to international and of course, a fantastic selection of Ontario cheeses. If you're looking to up your Cheese Trail experience by adding a few other Ontario cheeses to your board, this is your spot! Open Tues-Sat.

188 Thames St. S. Ingersoll, ON

519-854-5760

winecellaringersoll.com

  @thewinecellarandcheeseshop



INGERSOLL CHEESE AND AGRICULTURAL MUSEUM



Tasting, Tour, Cheese Maker Photo & Cheesy Playground

Explore Ingersoll's rich, cheesy history as you learn about more than 150 years of cheese making. Seven on-site buildings and exhibits will show you why we're home to the cheese trail. Open Monday-Friday year round, weekends by appointment/seasonally.

290 Harris St., Ingersoll, ON

519-485-5510

ingersoll.ca/cheesemuseum

  @IngersollMuse1






LEAPING DEER ADVENTURE FARM AND MARKET

Apple Pie Bread Grilled Cheese & Garlic Cheddar Biscuits

Capitalize on local flavours and discover this hidden gem. The on-site bakery serves up the freshest goods including the trail's sophisticated twist on your favourite childhood grilled cheese. Eating a sandwich never tasted so grown up. Open Thursday-Sunday, April-December.

544212 Clarke Rd., Ingersoll, ON

519-485-4795 leapingdeer.com

  @LeapingDeerFarm  @leaping_deer_farm



LOUIE'S PIZZA AND PASTA

Deep Fried Cheese Curds with House Marinara

Home of the Big Ass Panzerotti, Louie's is known for their generous servings. With a menu highlighting your favourite comfort foods, you won't leave hungry. To create their Cheese Trail offer, Louie's bathes Gunn's Hill cheese curds in Upper Thames beer- yum! Ask about their other cheesy menu items like their smoked sensation mac n' cheese. Open daily.

440 Bell St., Ingersoll, ON

519-485-4441

louiespizzapasta.com   @LouiesIngersoll



THE OLDE BAKERY CAFE

Mexican Cajetta Latte, Gunn's Hill Breakfast Sandwich and Paneer Bread Pudding

Your local stop for breakfast and lunch featuring Gunn's Hill all day breakfast sandwich and decadent desserts. Check out their large assortment of loose leaf teas, tea accessories and locally roasted fair trade coffee. Open Mon-Sat.

120 Thames St., Ingersoll, ON

519-485-5757

theoldebakerycafe.com   @oldebakerycafe



Ingersoll

PATINA'S GIFTS OF ART & CRAFT

Brie Bakers, cheese platters, gourmet cheese ball mixes & condiments

Patina's has been a local favourite for years. With a unique selection of artsy gifts and Oxford's biggest collection of pottery handmade in Canada, you won't want to leave empty-handed. Expect the unusual. Open Mon-Sat.

112 Thames St. S., Ingersoll, ON
519-485-6466



FOODLAND

Quality Sheep Milk Cheese & Local Dairy Products

Foodland Ingersoll is an excellent example of grocery stores supporting local. You'll find everything from Spanish, Indian and Mexican cheeses to local yogurt. Brands to look for on the shelves include Perth County Yogurt, LaVaquita, Local Dairy, Asli, Gunn's Hill Artisan Cheese and Quality Sheep Milk. Additionally, you'll find other Ontario cheeses you won't find elsewhere on the trail. Now head in and stock up! Open daily, 24 hours.

72 Charles St. W. Ingersoll, ON
519-485-1430
Ontario.foodland.ca/stores/Ingersoll



Louie's Pizza & Pasta creates a new pizza every month featuring local cheese. Past flavours have included an Elote Corn Pizza, Fire and Smoke with smoked gouda and brisket and more.

Rural Oxford

WILD COMFORT BODY CARE

Local Goat's Milk Soap

What started with a single bar of soap has grown into an entire natural skin care line using fresh and real ingredients. Wild Comfort Body Care specializes in high quality products that smell fantastic. Lather up with their specialty soap using local goat's milk- we promise you've never had skin this soft! Open Wednesdays, Thursdays (seasonal), Fridays, Saturdays. See website for details and open hours.

445300 Gunn's Hill Road, Woodstock
519-532-3724
wildcomfort.ca



JAKEMAN'S MAPLE FARM

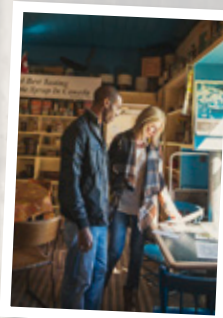
Maple Icewine Syrup Brie Maker Kit

For over 140 years, Jakeman's has been perfecting Ontario maple syrup craftsmanship. Five generations of maple producers exploring new flavours and techniques has made their products famous far and wide. Jakeman's Maple Products range from delicious maple cream cookies to signature maple ice wine syrup (it tastes great on local cheese)! Guaranteed to please any maple lover. Open Monday to Saturday year-round.

454414 Trillium Line, Sweaburg, ON
519-539-1366
jakemansmaplesyrup.com



@jakemanmaple @jakemansmapleproducts



NORWICH AND DISTRICT MUSEUM & ARCHIVES

Butter Churning Experience

Discover the rich history of Norwich Township and top off your visit by learning about butter churning (must call to book in advance). A great place to explore the extensive agriculture and industry of the area. July-Aug. Tues-Sat; Rest of year Tues-Thurs + Sat.

89 Stover St. N., Norwich, ON
519-863-3101
norwichdhs.ca • norwichdhs@execulink.com



@norwichdhs @norwichdhs



COYLE'S COUNTRY STORE

"Cheese Trail" Trail Mix

Discover a unique store in a lovely country setting for fresh roasted nuts, fresh fudge, delicious baking supplies and quality giftware. Trendy wall art, home décor and accent furniture all at incredible prices. Family owned for over a hundred years. Open daily.

244282 Airport Rd., Tillsonburg, ON.
519-842-5945
coylescountrystore.com



@coylescountrystore



Rural Oxford

SUNDOWN FARMS COUNTRY MARKET

Local Apples and Cheese

Sample the various flavours of the Cheese Trail at this family-operated country market. It is well stocked with local produce, hanging baskets (in season), plus local peanuts, preserves, honey, syrup and much more. Dutch specialties, artisan goods, wreath and sign making workshops; Open Monday-Saturday.

412569 Cranberry Line, Tillsonburg, ON
519-688-3701



OTTERCREEK WOODWORKS INC.

Handcrafted Charcuterie Boards

Get creative and serve your cheese on a live edge serving board made from an Oxford County tree. Ottercreek Woodworks specializes in beautiful, handcrafted boards using sustainably sourced lumber. Each piece of wood is handpicked for its organic shape and unique character features so you're sure to find a piece you'll love for years to come. Available at Gunn's Hill (Woodstock), Pedlar's Quay (Tillsonburg), The Olde Bakery Café (Ingersoll). See back for details on the new Tree to Table Experience.

Tillsonburg, ON
ottercreekwoodworks.com
519-983-9199

@the.woodsman



While in the area...

ANNANDALE NATIONAL HISTORIC SITE

Annandale NHS is nationally designated for its magnificent interior designed in the Aesthetic Art Movement style popularized by Oscar Wilde. Explore the history and the design and feel as though you've stepped back in time. Open Mon-Fri, Sun (Sat July & August only).

30 Tillson Ave. Tillsonburg
519-842-2294
www.tillsonburg.ca/annandale

Plan Your Cheese Trail Getaway



Head to www.OxfordCountyCheeseTrail.ca for grate trip planning ideas and itineraries.



Gouda Partnership

Did you know Gunn's Hill's Dark Side of the Moo cheese is bathed in chocolate stout from Upper Thames Brewing which uses cacao nibs from Habitual Chocolate?

THE CHEESE TRAIL Bucket List

- ☐ **Tour a cheese factory**
Gunn's Hill & Mountainoak both offer tours. You must call ahead to book a spot.
- ☐ **Snap a photo with the Springbank Snow Countess**
Corner of Springbank Ave & Dundas St. Woodstock.
Tag us in your photo using #TryTheTrail
- ☐ **Enjoy a country road**
Clarke Road and County Road 22 both offer spectacular views.
- ☐ **Get your curd fix.**
Get them fresh on Mondays (Bright), Weekly (Mountainoak), Fridays (Gunn's Hill) or get them in a poutine (Charles Dickens) or deep fried (Louie's).
- ☐ **Visit a farm.**
Leaping Deer Adventure Farm, Mountainoak, Gunn's Hill, Wild Comfort and Jakeman's are all located on farm properties.
- ☐ **Find the mammoth cheese.**
Hint: There's a replica and a heritage plaque.

Plan Your Trip!

How deep does your love of cheese run?

You can easily spend an hour, a day or a weekend exploring all the **Cheese Trail** offers. It's easy! The trail is divided into hubs to help you identify what highlights are nearby. If you plan on seeing everything on the trail, the suggested route starts at **Mountainoak Cheese** and continues to **Bright Cheese & Butter**, Woodstock, **Gunn's Hill Artisan Cheese**, Norwich, Tillsonburg and Ingersoll (or Ingersoll – Tillsonburg– Norwich works, too). Although exploring all the stops on the trail takes more than a day, by following this route your next stop is always just 20 minutes away or less.

Birding, Cycling and Hiking

Oxford County is an excellent spot to explore the great outdoors. We're on Ontario's Southwest Birding Trail and also have a great selection of road routes and mountain biking trails for cyclists. Love to hike? Oxford is part of the Trans-Canada Trail and several other scenic trails. Visit TourismOxford.ca for details!



Oxford County is conveniently located where two major highways (401 and 403) meet. It's just a 90-minute drive from downtown Toronto and two hours from border crossings at Buffalo, Detroit and Sarnia. Once you get off the highway, follow our country roads to new adventures.

Accommodations

CHATEAU LA MOTTE

Local Cheese at Breakfast

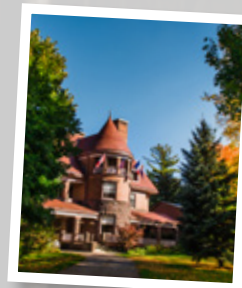
Relax with a stay in historic Woodstock. This beautiful guest house was once a nunnery but now hosts guests from all over the world due to its historic charm and elegant style. Just a short drive from several Cheese Trail stops; it's a great place to stay while exploring the trail.

210 Vansittart Ave. Woodstock, ON.

647-783-4440

chateaulamotte.ca

@Chateau_laMotte



ELM HURST INN & SPA

Oxford Cheese Trail Package

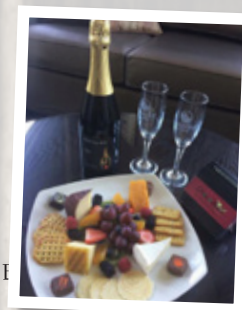
Relax in style with a stay in this luxurious, historic mansion. Get a real taste of the Oxford County Cheese Trail with their Oxford Cheese Trail Package which includes a local cheese board, Ontario wine, local chocolate from Chocolatea and breakfast for two. Open daily.

415 Harris Street, Ingersoll, ON.

1-800-561-5321

elmhurstinn.com

@TheElmHurstInn @elmhurstinnandspa



R WEE INN

Local Cheese and other local flavours with ordered breakfast

This cozy, Scandinavian-inspired inn is the perfect rural getaway. Located in the heart of quaint and scenic downtown Otterville.

R Wee Inn is a great place to stay if you enjoy scenic road cycling, golf or rural charm.

215 Main St. W. Otterville

519-495-8803

rweeinn.com

@rweeinn



WANT MORE LEGENDAIRY INSPIRATION?

Sign up for our Trail Tips newsletter at OxfordCountyCheeseTrail.ca

Tourism Oxford
Our rural roots are showing

Printed March 2017. For more information and route updates:

519-539-9800 x3355 1-866-801-7368

tourism@oxfordcounty.ca | www.OxfordCountyCheeseTrail.ca



Trail Development Support:

